



## Our Mission

**Frayme** leads an international network that connects mental health, health and social services working with youth and young adults to accelerate the integration and implementation of youth care in Canada and around the world.

## Our Vision

All youth, young adults, and their families have access to the help they need to be well, when they need it, in the context in which they live.

# Frayme Strategic Plan

2017-2021

### Goals

#### 1. Stakeholder Engagement

Engage stakeholders (youth, families, service providers, and policymakers from multiple sectors, disciplines and contexts) to inform Frayme activities, co-develop resources, and improve integration of services for youth across Canada and around the globe.

#### 2. Knowledge Synthesis

Increase understanding of the evidence related to the development and implementation of Integrated Youth Services (IYS) in various settings (including primary care, schools, one-stop-shop community hubs, and e-services), and identify gaps to inform future research.

#### 3. Knowledge Mobilization

Co-create an online knowledge exchange platform to connect people, organizations and share IYS evidence and related resources.

#### 4. Use of Evidence

Guided by an evidence-informed implementation framework, promote and support the use of evidence in practice, policy, and system change.

#### 5. Leadership

Establish Frayme, and thereby Canada, as a leader in this area.

### Objectives

#### 1. Stakeholder Engagement

- Increase network size, reach, diversity and effectiveness.
- Strengthen relationships with partners and stakeholders
- Increase alignment of national and international efforts related to IYS.

#### 2. Knowledge Synthesis

- IYS-related evidence at the point of decision making.

#### 3. Knowledge Mobilization

- Increase awareness of and access to IYS evidence.
- Develop and share resources such as policies, and practices to facilitate uptake of IYS.
- Increase stakeholder engagement to co-produce and share knowledge.

#### 4. Use of Evidence

- Increase application of IYS models.
- Increase implementation of IYS in different contexts.
- Increase system capacity for IYS and related knowledge generation and sharing.
- Increase IYS-supportive policies, including funding for IYS.

#### 5. Leadership

- Demonstrate and promote the value of Frayme as the go-to resource related to IYS in Canada and internationally.

### Activities

#### 1. Stakeholder Engagement

- Meaningfully engage Frayme advisories (particularly youth and families.)
- Develop tailored communications materials.

#### 2. Knowledge Synthesis

- Gather or conduct knowledge synthesis as needed, on each element of IYS.
- Collect and synthesize data from partners involved in providing IYS.

#### 3. Knowledge Mobilization

- Develop practical tools and resources to assist stakeholders in understanding IYS related evidence.
- Develop standardized governance model for IYS services based on scoping review.

#### 4. Use of Evidence

- Promote Fraymes implementation science framework.
- Develop practical tools and resources as needed to assist stakeholders in using IYS evidence.
- Work with organizations ready to implement or enhance existing IYS.

#### 5. Leadership

- Promote Frayme and its value via various communication channels and Kmb products.
- Evaluate activities to determine effectiveness of IYS Kmb and implementation efforts.